What is claimed is:

1. A method comprising:

storing a firmware binary file in an extension area of a non-volatile storage device of a computer system; and

enabling a Basic Input/Output System (BIOS) of the computer system to access the stored firmware binary file.

- 2. The method of claim 1, wherein storing the firmware binary file includes invoking a firmware interface via an installation toolkit.
- 3. The method of claim 2, wherein storing the firmware binary file further includes the firmware interface invoking a hardware interface to write the firmware binary file in the extension area.
- 4. The method of claim 1, wherein storing the firmware binary file includes invoking a hardware interface via an installation toolkit.
- 5. The method of claim 1, wherein the firmware binary file is a firmware application binary.
- 6. The method of claim 1, wherein the firmware binary file is an operating system application binary.
- 7. The method of claim 1, wherein the computer system operates in accordance with the Extensible Firmware Interface (EFI) framework specification.

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- 8. The method of claim 7, wherein enabling the BIOS of the computer system comprises using a Driver Execution Environment (DXE) dispatcher to trigger the BIOS to access the stored firmware binary file.
- 9. The method of claim 6, wherein the BIOS is stored in a main area of the non-volatile storage device.
- 10. The method of claim 6, further comprising performing preparatory tasks.
- 11. The method of claim 10, wherein performing preparatory tasks includes checking a digital signature of the firmware binary file.
- 12. The method of claim 10, wherein performing preparatory tasks includes checking the firmware binary file for data integrity.
- 13. A computer system, comprising:
 - a processor; and
 - a first memory device operatively coupled to the processor on which a Basic Input/Output System (BIOS) is stored;
 - a second memory device operatively coupled to the processor on which instructions are stored which when executed by the processor perform operations comprising:
 - storing a firmware application binary file of a firmware application installation toolkit in an extension area of the first memory device; and

enabling the Basic Input/Output System (BIOS) of the computer system to access the stored firmware application binary file.

- 14. The computer system of claim 13, wherein the first memory device includes instructions for operating the computer system in accordance with the Extensible Firmware Interface (EFI) framework specification.
- 15. The computer system of claim 13, wherein the first memory device further comprises:

a main area to store the BIOS; and an extension area to store the firmware application binary file.

- 16. The computer system of claim 15, wherein the first flash memory device further comprises:
 - a shared area to provide communication between the main area and extension area.
- 17. The computer system of claim 15, wherein the first and second memory devices are the same device.
- 18. An article of manufacture, comprising:
 - a machine-readable medium on which a plurality of instructions are stored, which when executed perform operations comprising:

 storing a firmware binary file in an extension area of a non-volatile storage

device of a computer system; and

enabling a Basic Input/Output System (BIOS) of the computer system to access the stored firmware binary file.

- 19. The article of manufacture of claim 18, wherein storing the firmware binary includes invoking a firmware interface.
- 20. The article of manufacture of claim 19, wherein storing the firmware binary further includes the firmware interface invoking a hardware interface to write a binary file in the extension area.
- 21. The article of manufacture of claim 18, wherein the firmware binary file is a firmware application binary.
- 22. The article of manufacture of claim 18, wherein the firmware binary file is an operating system application binary.
- 23. The article of manufacture of claim 18, wherein the computer system operates in accordance with the Extensible Firmware Interface (EFI) framework specification.
- 24. A firmware storage apparatus, comprising:

 a main area to store Basic Input/Output System (BIOS) program code; and
 an extension area to store complimentary BIOS program code.
- 25. The firmware storage apparatus of claim 24, further comprising: a shared area to store data accessible by both the main area and the extension area.

- 26. The firmware storage apparatus of claim 24, wherein the complimentary BIOS program code of the extension area comprises data provisioning code.
- 27. The firmware storage apparatus of claim 24, wherein the complimentary BIOS program code of the extension area comprises anti-theft code.
- 28. The firmware storage apparatus of claim 24, wherein the complimentary BIOS program code of the extension area comprises anti-virus code.
- 29. The firmware storage apparatus of claim 24, wherein the complimentary BIOS program code of the extension area comprises asset management code.